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Paul McKibbin presents to 200+ family members in Bahrain

New York, NY – February 7, 2011. Family Office Metrics managing partner Paul McKibbin has just returned from Manama, Bahrain where he presented Shaking the Tree’s fourteenth original production – “The Decision” – at the 7th Annual Global Asset Allocation Summit, sponsored by The Family Office Co. BSC(c) (“The Family Office”). The production dealt with issues of governance, succession and legacy, and drew an enthusiastic response from the predominantly Middle Eastern audience of business-owning families. Now in its 11th year, Shaking the Tree has developed a unique form of interactive storytelling - the Living Case Study, which explores the dynamics of wealth and family through the combined use of theater and expert facilitation.

“Family businesses make up 75% of all businesses in the Middle East,” said McKibbin, “so we were focused on themes that were current and important for our audience. Most family businesses don’t survive past the third generation – the Living Case Study lets these business owning families see the results that a lack of planning can cause, and gives them a safe and exciting way to explore their own issues and choices.”

Mr. Abdulmohsin Al Omran, the CEO and founder of The Family Office said -“The Living Case Study allowed the audience at our 7th Annual Global Asset Allocation conference to interact with a family much like theirs – a large family with several members who have different ideas on how to approach the family business.” Mr. Al Omran also observed - “This active storytelling brought to life several of the hard choices and decisions wealthy families everywhere must deal with such as succession planning, inheritance, differing motivations, treatment of the family business, and emotionality. This was a huge success for our conference.”

The Family Office www.tfoco.com is the first significant multi-family office serving the wealth management needs of high net worth individuals and multi-generational families in the Arabian Gulf. The Family Office provides comprehensive investment advisory and management services, consolidated portfolio reporting, and financial planning services. Through its institutional investment arm-“TFO Investments”, The Family Office provides exceptional asset management solutions to Gulf-based institutions. Today, The Family Office, owned by its professional staff, employs around 60 individuals in four global offices located in Bahrain, New York, London and Hong Kong.