



**FAMILY
OFFICE
METRICS**
*presents the
6th OpsTech
Program*

Technology Solutions & Operations Strategy For The 21st Century Family Office

WHAT ATTENDEES ARE SAYING ABOUT THE OPSTECH PROGRAM

"It was a super, super conference. Great people, good content, nice size and focus... Impressive as always."

Tania Neild
INFOGRATE

"Great way to hit a variety of vendors in one day and get an overview."

Beth Pearsall-Palmer
LONG TERM SOLUTIONS

MONDAY, MAY 7, 2007

THE RITZ-CARLTON

SAN FRANCISCO, CALIFORNIA

SPONSORED BY





Message from the Program Leader:

We are delighted to welcome you to the 6th Family Office Metrics OpsTech Program. OpsTech programs are intimate and focused and are the only programs that deal exclusively with Family Office Technology and Operations issues.

In one day you'll get an objective overview of market-leading technology solutions for Data Aggregation, Portfolio Management and Reporting, Investment Analytics, Partnership Accounting, Cash Management and Accounts Payable, Client Communications, and Document Management.

If you're making a significant investment in technology, implementing a new technology solution or operations strategy, or simply need to stay current, you will find this session to be of tremendous value to your Family Office.

Other programs simply cannot get to the same depth or level of detail.

Sincerely,
Jon Carroll

Jon Carroll is a co-founder and principal of Family Office Metrics, a consultancy that delivers strategic business advice, operations successful practices, benchmarking, and technology implementation to ultra-high net worth families and their advisors.

Monday May 7, 2007



"Very informative and enjoyable."

Don Stuchell
TAUBMAN ASSET GROUP

7:30- 8:15

Registration and Breakfast

8:15-8:20

WELCOME FROM PROGRAM LEADER

Jon Carroll, Managing Director, FAMILY OFFICE METRICS LLC

8:20-9:00

THE OPSTECH 2007 BENCHMARKING SURVEY

UPDATE: How do you stack up against your Family Office Peers?

How do you measure the success of your Family Office? Are you doing what you should be doing when you should be doing it? Are your internal controls and security measures up to par? The OpsTech Survey measures key indicators of successful practices in the critical areas of investment management support, financial controls, trust administration, and regulatory compliance.

You'll receive the Family Office Metrics Self-Assessment Scorecard® during the session and be able to compare your own performance with the key indicators revealed in the survey.

PRESENTER:

Paul McKibbin, Managing Director, FAMILY OFFICE METRICS LLC

*Take the OpsTech survey online at:
www.fametrics.com/surveys.html*

9:00-9:45

FAMILY OFFICE EXECUTIVE ROUNDTABLE: Running a Successful Family Office - Secrets from the Inside

Our expert panel of Family Office executives will talk about how they're running their operations-what systems they use, what works, what doesn't and why they've chosen their current set-up. You'll be surprised at who does what (from security to outsourcing to developing in-house) and how they're doing it.

MODERATOR:

Tania Neild, Chief Technology Officer, INFOGRATE

EXECUTIVE PANEL:

Bryan Bell, Chief Technology Officer, THRESHOLD GROUP

Dave Schrader, Managing Director, OHANA ADVISORS

Sherilyn Farris, KF DEVELOPMENT

Bradley Fisher, CEO, SPRINGCREEK ADVISORS LLC

9:45-10:15

EVALUATING AND SELECTING TECHNOLOGY

SOLUTIONS: What are the Questions You Need to Ask?

What questions do you need to ask your software solutions provider? How do you get answers to the tough questions? You'll find out how to get the information you need about systems capabilities, actual costs, service provider experience, and other intangibles.

PRESENTER:

Jon Carroll, Managing Director, FAMILY OFFICE METRICS LLC

10:15-10:30

THE FAMILY OFFICE METRICS CASE STUDY® METHOD: Introduction and Overview

At the core of the technology solutions showcase is the Family Office Metrics Case Study® Method. It requires all presenters to respond to the same set of questions concerning a fictional, multi-generational ultra high net worth family office. The Case Study method filters out the sales pitch and gives you an "apples to apples" comparison in a line up you won't see anywhere else.

PRESENTER:

Elaine Spang, Managing Director, FAMILY OFFICE METRICS LLC



To Register: Email register@fametrics.com • Call (212) 872-9643 • www.fametrics.com

"The Case Study Method was extremely useful, allowing us to compare the approaches of the various vendors to a common set of business cases. We plan to adopt a similar approach in our RFP process."

Dain Kistner, PITCAIRN FINANCIAL GROUP

10:30-10:50

Networking Break

10:50-12:45

TECHNOLOGY SOLUTIONS SHOWCASE

Tech Showcase	Room A	Room B	Room C
10:50-11:45	Tech Provider	Tech Provider	Tech Provider
11:50-12:45	Tech Provider	Tech Provider	Tech Provider

12:45-2:00

LUNCHEON

2:05-4:00

TECHNOLOGY SOLUTIONS SHOWCASE

Tech Showcase	Room A	Room B	Room C
2:05-3:00	Tech Provider	Tech Provider	Tech Provider
3:05-4:00	Tech Provider	Tech Provider	Tech Provider

TECHNOLOGY SOLUTIONS PRESENTED BY:

- James Kranz, **ADVENT SOFTWARE, INC.**
- Paul Freeland, **ARCHWAY TECHNOLOGY PARTNERS**
- Roger Hobby, **FIDELITY FAMILY OFFICE SERVICES**
- John Foley, **FINAPLEX, INC.**
- Ed Van Deman, **FINANCIAL NAVIGATOR**
- William S. Wyman, **INTEGRATED WEALTH SERVICES (ROCK IT)**
- Rob McLane, **MELLON PRIVATE BANK**
- Adam Lieb, **PRIVATE CLIENT RESOURCES**
- David Zislin, **SUNGARD-INVESTSTRAN**
- John Fennelly, **XEYE, INC.**

4:00-4:20

Networking Break

4:20-4:50

**"BEST OF THE BEST":
Attendee Feedback and Wrap-Up**

Participants and presenters will share their thoughts on the showcase presentations to highlight the best of the technology solutions.

FACILITATED BY:

Karen Jandorf, Managing Director, HARRIS MYCFO, INC



5:00-6:00

*Cocktail Reception
Featuring a live jazz ensemble*

TECHNOLOGY SOLUTIONS & OPERATIONS STRATEGY REGISTRATION DETAILS

WHO SHOULD ATTEND:

Family Office Metrics OpsTech events are specifically designed for Single and Multi-family Office Executives, including Chief Executive Officers, Chief Information Officers, Chief Financial Officers, Chief Technology Officers and Tax and Accounting Specialists, Family Business Owners and Ultra High Net Worth Individuals.

Admission to the program is at the discretion of the Program Director.

ALL SESSIONS WILL BE HELD AT THE

The Ritz-Carlton, San Francisco

Address: 600 Stockton Street,
San Francisco, CA 94108

Phone: 415-296-7465

Fax: 415-291-0288

CANCELLATION POLICY

Written notification of cancellation must be received no later than 30 days prior to the program date to receive a refund, less a \$250 registration fee. Registrants canceling after that date forfeit the entire program fee. You may designate a substitute attendee with the approval of the Program Director.

5 EASY WAYS TO REGISTER

Online: www.fametrics.com

Fax: 212-758-4020

Email: register@fametrics.com

Mail: Family Office Metrics
485 Madison Avenue, 19th Floor
New York, NY 10022

Phone: 212-872-9643

PERSONAL DETAILS (Please photocopy this form for additional delegates)

First Name/Last Name _____

Company _____

Address _____

Zip _____ Country _____

Phone _____ Fax _____

Email _____

REGISTRATION FEES for the conference are as follows:

	Before 2/28	Before 3/31	After 3/31
CONFERENCE	\$1095	\$1195	\$1295

PAYMENT DETAILS

- Please find check enclosed (make payable to Family Office Metrics, LLC)
- Please charge my credit card: MasterCard Visa Discover Amex

Card Number _____

Card Verification Check _____ (last 3/4 digits printed on signature strip of card)

Exp. Date: _____ Issue No. (Debit cards only) _____

Name on Card _____

Signature _____

To Register: Email register@fametrics.com • Call (212) 872-9643 • www.fametrics.com



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presents the
6th OpsTech Program

"Family Office Metrics put on a great event, and I found it to be extremely useful and insightful. The intimate setting provided an opportunity for candid, high-quality conversations."

Mark Wickersham, Director, Product Management for
FIDELITY FAMILY OFFICE SERVICES

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New York, NY 10022

INDICIA

"Using the case study was a great idea! Good time allotments, very well run."

James Mattutat
INGLESIDE INVESTORS