



Family Office Metrics

In partnership with

WealthTouch University

presents

Family Office Fundamentals

Wednesday, June 27th

The Princeton Club

New York, New York

8:00am-5:00pm

Pricing: \$1195 before June 15, \$1295 after June 15

This program is designed to provide essential information that is immediately relevant to your business.

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8:00 am

Registration and Continental Breakfast

9:00 am

Financial Markets, Fixed Income Securities & Derivatives

- What "money market" is and how it functions
- Classes of securities in the equities markets
- What it means to buy and sell on margin
- How to account for short selling
- Explanation of the derivatives markets
- Introduction to the commodities markets
- Overview of the foreign exchange markets
- Types of fixed income securities
- Amortization & Accretion
- Bond Accrual Methods
- Pricing bonds, Bond ratings and other measures of risk
- Yield to Maturity and Duration

10:30am

Networking Break

10:45am

Cost Basis, Accounting Methods & Corporate Actions

- What is cost basis and why it is used
- How to calculate cost basis using different accounting methods
- The effect of corporate actions on cost basis

12:15pm

Luncheon

1:00pm

Performance Measurement and Benchmarking

- What is performance
- What is AIMR and GIPS
- What are the different methods of calculating performance

- What factors affect performance
- Time Weighted Return (TWR) vs. Internal Rate of Return (IRR)
- Define asset classes
- Introduce indexes
- Introduce recommended asset class specific benchmarks

2:30 pm

Networking Break

2:45 pm

Hedge Fund Strategies and Other Alternative Investments

- Types of Alternative Investments
- Hedge funds
- The crucial differences between traditional and alternative managers
- Hedge Fund Strategies

4:15 pm

Wrap up

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To register, visit http://www.fametrics.com/events/events_upcoming.html

Or register by:

Phone: (212) 872-9643

Fax: (212) 758-4020

Email: register@fametrics.com

Mail: Family Office Metrics
485 Madison Avenue, 19th Floor
New York, NY 10022

Who should attend:

- Family office client service professionals
- Accountants
- Attorneys
- Analysts
- Financial Planners
- Bookkeepers
- Operations staff and those responsible for client reporting

Cancellation policy

Written notification of cancellation must be received no later than June 20th prior to receive a refund, less a \$195 registration fee. Registrants canceling after that date forfeit the entire program fee.

Venue Information

The Princeton Club of New York
15 West 43rd Street
(between 5th and 6th Avenues)
New York, NY 10036
(212) 596-1200