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Family Office Metrics Announces Advanced Educational Series

New York, NY – January 3, 2011. Family Office Metrics LLC, a leading provider of business consulting to the family office and ultra-high-net-worth industry, today announced the launch of the Master Class Series. As advanced educational sessions, each Master Class will go *'beyond the basics'* and share practical and actionable knowledge to educate family members, family office professionals and industry executives.

The first Master Class in the series will take place on February 9, 2011 in New York City. In this one-day session, *'Performing a Strategic Business Assessment and Risk Controls Review,'* attendees will learn how to:

- Identify and manage business risk
- Improve operational effectiveness and efficiency
- Measure internal controls versus peers
- Prioritize business goals and objectives

"I am pleased to announce this educational series" says Jon Carroll, President and CEO of Family Office Metrics. "There is a real need in the industry for advanced professional education that goes beyond the basics and provides tools for professionals to improve the quality of the work they do. Family Office Metrics is delighted to support the development of industry standards by sharing the knowledge it has gained working directly with over 100 clients since 2001." Rebecca Meyer, Managing Director, Pitcairn, noted "This workshop is a must for family members and family office executives who are committed to continuous learning and improvement. The combination of Family Office Metrics' well-thought out framework and the frank peer-to-peer conversation are both practical and strategically important for protecting family assets."

To register, please see the Family Office Metrics website www.familyofficemetrics.com

About Family Office Metrics

Family Office Metrics focuses exclusively on the business of family office, providing a range of services to families, boards, trustees, executives, and advisors including: business strategy, management consulting, outsourcing and systems search and selection, technology architecture and integration, and personnel and operational assessments. The company also educates and informs the industry through its flagship event the *Family Office Metrics OpsTech™* conference, webinars, special briefings and master classes. Additional information is available at www.familyofficemetrics.com