

A photograph of a city street in Chicago, featuring tall skyscrapers and a prominent building with a dome. An American flag is visible on the right side of the street. The image is overlaid with a dark green semi-transparent rectangle.

2005 FOX Financial Executives Forum

July 18–19, Chicago

A photograph of a man sitting at a desk in an office, talking on a phone. He is looking at a laptop. The image is overlaid with a blue semi-transparent rectangle.

Family Office Technology Workshop

Cohosted by
Family Office Exchange LLC and
Family Office Metrics

July 19–21, Chicago



2005 FOX Financial Executives Forum

Tap into the power of the FOX network.

Monday, July 18

5:00 – 7:00 p.m. **Registration**

6:30 – 9:00 p.m. **Reception Style Dinner**

Tuesday, July 19

7:30 – 8:30 a.m. **Registration and Continental Breakfast**

8:30 – 8:45 a.m. **Opening Remarks**
Mariann Mihailidis, *Family Office Exchange LLC*

8:45 – 9:30 a.m. **Following the Leader**
Kevin Higman, *Watermark Estate Management Services*

As director of technology, Kevin Higman serves the family of Bill Gates. He will share the systems and solutions he employs to meet the family's needs in the office and at home. Topics range from family office structure to solutions for personal telecommunications, home networks, and a system for tracking the family's art collection.

9:30 – 10:30 a.m. **The Evolution of the Paper Trail**

Keeping tabs on documents — from maintaining a record of who has accessed what to controlling versioning, and making sure you have what you need when you need it — is a common challenge for offices large and small. In this panel discussion, family office executives describe the powerful role document management technology is playing in their offices. Find out what it is, how it works and how you might be able to benefit.

10:30 – 10:45 a.m. **Break**

11:00 a.m. – 12:15 p.m. Financial Executive Dialogue

One of the most valued experiences at the FOX Financial Executive Forum is the time set aside for attendees to meet with peers in small discussion groups. Don't miss this opportunity to tap into the power of the FOX network for new insights and solutions.

12:30 – 1:30 p.m. Luncheon

1:30 – 2:30 p.m. Concurrent Breakout Sessions

Tracking Taxable Events: A Case Study

Jim Reiss, Carruth Management LLC

In this session, a family office executive shares the technology-based solution his office implemented to track taxable events and the workflow that ensues. He'll describe what he learned in the process, the innovations that resulted, and the efficiencies that were gained.

Insurance: How Much is Enough?

By understanding the insurance options available to help your family clients minimize risk, you can help them create a proactive strategy. A specialist from Chubb will explain who should be covered and why, how to determine what type of coverage is appropriate, and how to assess how much is adequate.

The Implications of Aircraft Ownership

Steve Thorn, Deloitte & Touche LLP

Keith G. Swirsky, Galland, Kharasch, Greenberg, Fellman & Swirsky, P.C.

Get the latest information on recent tax law changes, ownership options, and their economic and structural implications. This session is a "must-see" for anyone who owns aircraft today or is considering ownership in the future.

Decision Point: Master Custodian or Prime Broker

Ralph Rittenour, CTC Consulting

Steve Schoen, Allied Consulting Group

How do you choose the right resources for organizing securities settlement and processing? What types of financial reporting can you expect and what do these services cost? Walk away with a better understanding of the available options and the pros and cons of each.

2:30 – 3:00 p.m. Networking Break

3:00 – 4:00 p.m. Breakout Sessions Repeat

4:15 – 5:00 p.m. Measuring Family Office Success

Sara Hamilton, Family Office Exchange

Jonathan Carroll, Family Office Metrics

How do you know whether or not your office has accomplished its objectives? When it comes to demonstrating value, benchmarking can be a very powerful tool. Find out how other offices have used benchmarking to their advantage and how to build your own measurements that track with family goals.

Family Office Technology Workshop
Co-hosted by Family Office Exchange and
Family Office Metrics

Understanding tomorrow's technology solutions today.



Tuesday, July 19

6:30 – 9:00 p.m. **Reception Style Dinner**

Wednesday, July 20

7:30 – 8:30 a.m. **Registration & Continental Breakfast**

8:30 – 9:00 a.m. **Opening Remarks**
Mariann Mihailidis, *Family Office Exchange LLC*
Jonathan Carroll, *Family Office Metrics LLC*

9:00 – 10:30 a.m. **System Selection and Implementation**
Moderators: Mariann Mihailidis, *Family Office Exchange LLC*
Elaine Spang, *Family Office Metrics LLC*

A panel of FOX family office members will share the successes and pitfalls they've experienced in the search for software solutions. The discussion will cover strategic planning, vendor selection, system conversion and implementation.

10:30 – 10:45 a.m. **Networking Break**

10:45 a.m. – 12:00 p.m. **Putting Experience into Context**
Hugh Bagatelle, *Family Office Metrics LLC*
Hear the expert perspective from Hugh Bagatelle, who will walk us through "10 Steps to Successful System Selection and Implementation." He'll talk about what works and what doesn't with an emphasis on vendor selection.

1:00 – 2:30 p.m. **Benchmarking Technology**
Jonathan Carroll, *Family Office Metrics LLC*
How do you measure the effectiveness of your IT effort? In this session, Jon Carroll will guide you through the benchmarking process using a specific technology effort—business continuity and disaster recovery planning—to demonstrate the value of IT.

2:30 – 3:15 p.m. **Networking Break**

3:15 – 4:00 p.m. **Staying Ahead of the Curve: Technology Solutions Market Update**

Mariann Mihailidis, *Family Office Exchange LLC*
Jonathan Carroll, *Family Office Metrics LLC*

Get an overview of the current state of the market. See what's new from established providers today and glimpse what you'll be seeing in the next twenty-four months. Find out where the technology market is heading and what it means for the decisions you're making now.

4:00 – 4:30 p.m.

Closing Remarks

Mariann Mihailidis, *Family Office Exchange LLC*

4:30 p.m.

Networking Reception

Thursday, July 21

7:00 – 8:00 a.m. **Registration and Continental Breakfast**

8:00 – 8:15 a.m. **Opening Remarks**

8:15 a.m. – 12:00 p.m. **Technology Vendor Showcase**

Are you in the market? Come ready to compare and contrast the product and service offerings that will best suit your needs. This series of presentations from leading providers, including demonstrations of custodian software, integrated systems and other technology solutions will save you hours of leg work. Don't miss this opportunity!

Conference Details

Location of Events

The Mid-America Club
200 East Randolph Drive, 80th floor
Chicago, Illinois

Sleeping Accommodations

Fairmont Hotel
200 North Columbus Drive
Chicago, Illinois

Rate: \$209 (cityview) or \$239 (deluxe lakeview)

Please call 1.866.540.4408 or 1.888.499.9899 and mention Family Office Exchange to receive the special rate. All attendees are responsible for making their own hotel reservations.

Refund Policy

All cancellations must be made in writing to Family Office Exchange. Cancellations received on or before July 10th will incur a fee of \$300 per event registration; after that date a fee of \$750 will be assessed per registration. No refunds will be made on-site or for no-shows. Please note that registration and cancellation for the Financial Executive Forum and Family Office Technology Workshop are handled separately.

Dress Code

The dress code for both events is business casual.

Questions?

Contact Karen Rush at 1.312.327.1211

About Family Office Exchange

Established in 1989, Family Office Exchange LLC (FOX) is a unique membership organization dedicated to serving families with significant wealth and their advisors. Members of the FOX community have access to a unique platform for the exchange of information and best practices. They also have access to objective, interdisciplinary information, education, research and consulting. These benefits are delivered by FOX professionals who share a unique perspective on the issues that matter most to FOX family and advisor members alike.

For more information on the benefits of FOX membership, contact Mariann Mihailidis at 312.327.1225.

About Family Office Metrics

Family Office Metrics is a business consultancy focused exclusively on the family office market. With 6 principals, and significant industry experience and complementary backgrounds in accounting, tax, law, technology, and operations, Family Office Metrics provides strategic advice and tactical implementation on business planning, operations management, and technology applications. Family Office Metrics is independent and objective and neither pays nor accepts referral fees. For a more complete understanding of our vision, business focus and our principals' backgrounds, please visit our website at www.fametrics.com.

Thank you
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Greenberg Traurig LLP
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Registration

2005 FOX Financial Executives Forum, July 18–19

Family Office Technology Workshop, July 19–21

The Mid-America Club, 200 East Randolph Drive, Chicago, Illinois

Attendance Policy

The Forum is open to FOX family office members and by invitation to non-members.

Registration *(three registration options)*

Register Online

Log on to www.foxexchange.com and follow registration instructions.

Fax

Complete and fax this form with credit card information to: Karen Rush at 1.312.327.1212.

Mail

Mail this form with payment to:

Family Office Exchange LLC
 Attention: Karen Rush
 100 South Wacker Drive
 Suite 900
 Chicago, Illinois 60606

Your Information

name (first, last)

name as you would like it to appear on your badge

title/position

company

telephone

fax

email address

special dietary or accessibility needs

Registration fees

- Financial Executives Forum: \$1,500**
- Full Technology Workshop: \$1,500**
- Single day of Technology Workshop: \$1,000**

Method of payment

- FEN Member prepaid
- check (payable in U.S. dollars to Family Office Exchange LLC)

Please charge the following credit card

- Visa MasterCard

cardholder name

card number

expiration date

3-digit CVC code

street address (billing)

city

state

country

zip/postal code

cardholder's signature

Breakout Session Preferences

If you are attending the **Financial Executives Forum**, please select the two breakout sessions you plan to attend:

- Tracking Taxable Events: A Case Study
- Insurance: How Much is Enough?
- The Implications of Aircraft Ownership
- Decision Point: Master Custodian or Prime Broker

Reception Style Dinners

If you are attending the **Financial Executives Forum**, do you plan to attend the Reception Style Dinner on July 18 at 6:30 p.m.?

- yes no

If you are attending the **Family Office Technology Workshop**, do you plan to attend the Reception Style Dinner on July 19 at 6:30 p.m.?

- yes no

Questions?

Contact Karen Rush at 1.312.327.1211

fold at perforation and tear off to fax or mail



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